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Database

Printing in amalgams, a term in widespread use in the print shop world, signifies that several visit or businesscards for different people and for the same firm will be printed on the same sheet.

This work method may also be applied to ticket printing. You will find below the diverse possibilities together with illustrative

examples. To create the visit cards of a company, you can insert the data from a text file, a spreadsheet (Excel) or a database provided it is recorded in ASCII.

Click to know the procedure to follow.





You can insert data in a text file, a spreadsheet (Excel) or a database (Access or File Maker type), for example, provided it is recorded in ASCII.

Field separator (variable) : " ; " (semicolon)

Record separator (line) : Return (Enter, RC)

Refer to our basic example below :

base de données						
	A	B	C	D	E	F
1	Nom	Prénom	Téléphone	Adresse	Ville	Code Postal
2	LEJOUR	William	06 22 23 27 00	20, Avenue des Marins	BREST	22000
3	REBIGOT	Bernard	06 22 23 27 09	20, Avenue des Marins	BREST	22000
4	LEVENTU	Charlotte	06 22 23 27 23	20, Avenue des Marins	BREST	22000
5	LONGO	Isabelle	06 22 23 27 44	20, Avenue des Marins	BREST	22000
6	BRADLEY	Bill	06 22 23 27 78	20, Avenue des Marins	BREST	22000

Once your database is entered, record it under a CSV file type.

Select a preference C:\MCW\Mailing to record your CSV file (the " ; "separator).
Then you will find directly your file in Master Color.



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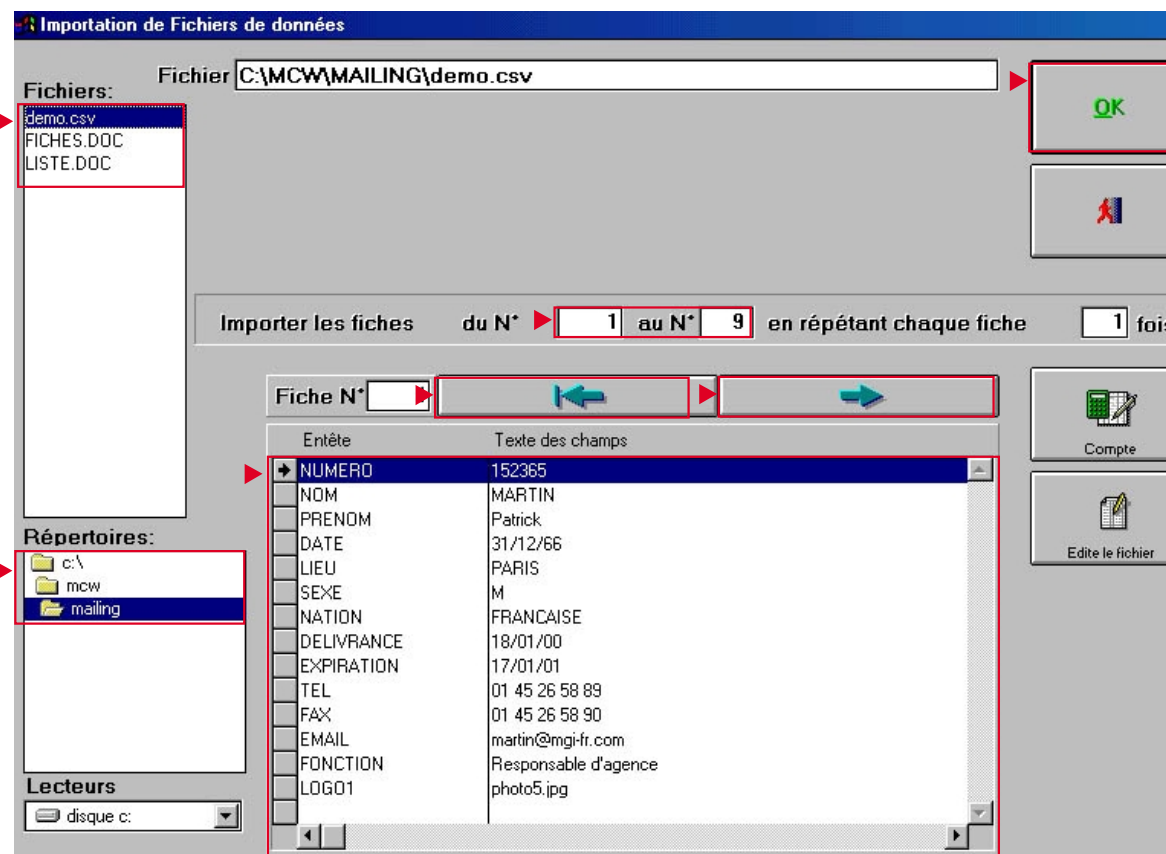
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In the Master Color **File** menu, select " ASCII Database Import ".

Formats
Mise en Page
Personnaliser
Import de Base de données ASCII





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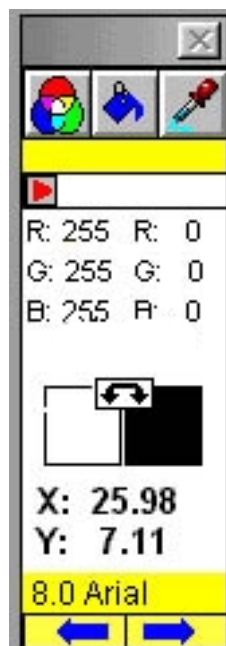
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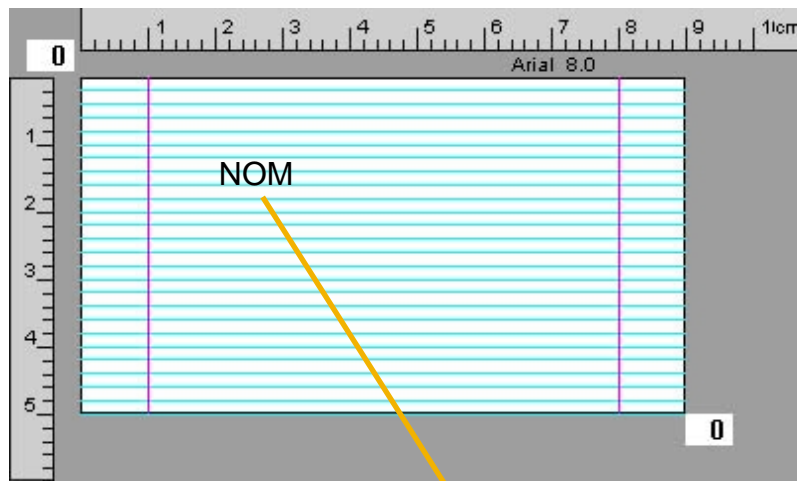
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The color tool palette has at the bottom 2 arrows.

The left arrow allows you to access the previous pose.
The right arrow allows you to access the next pose.



The text size, position or font can be modified on any pose to adjust the paging according to the data. You are always capable of working.

N° pose



Double click on the card.

The parameter is replaced by its value in the following poses.



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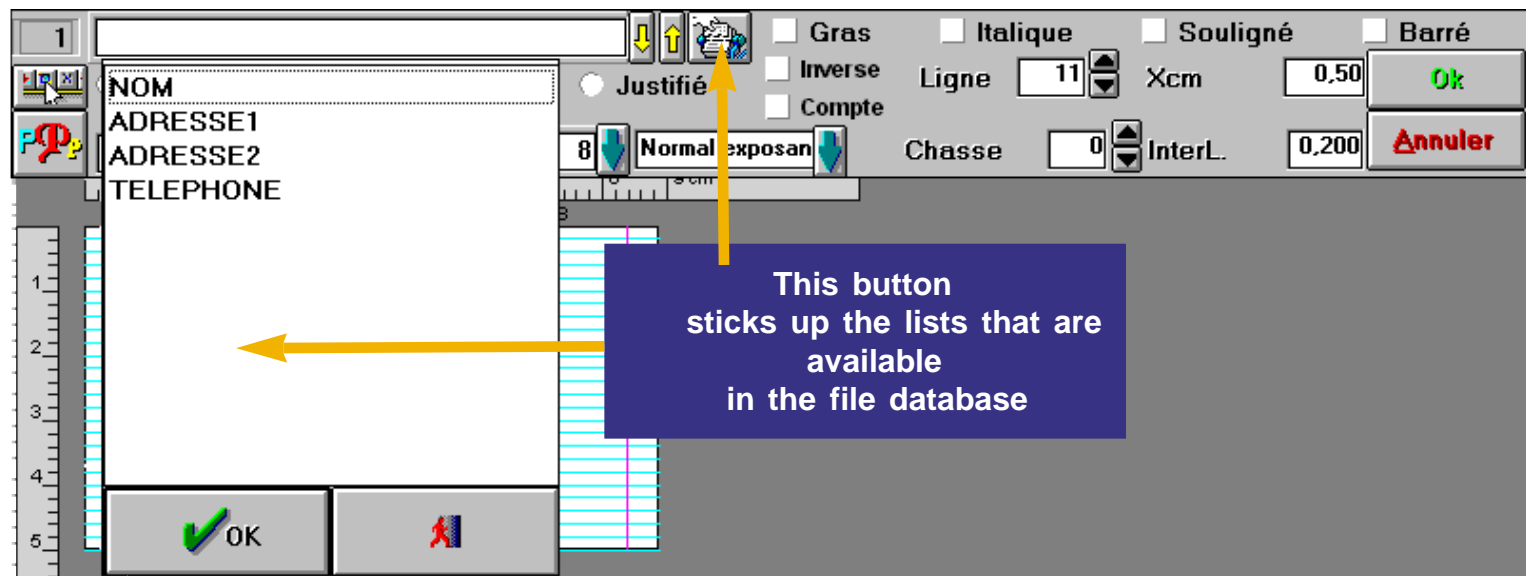
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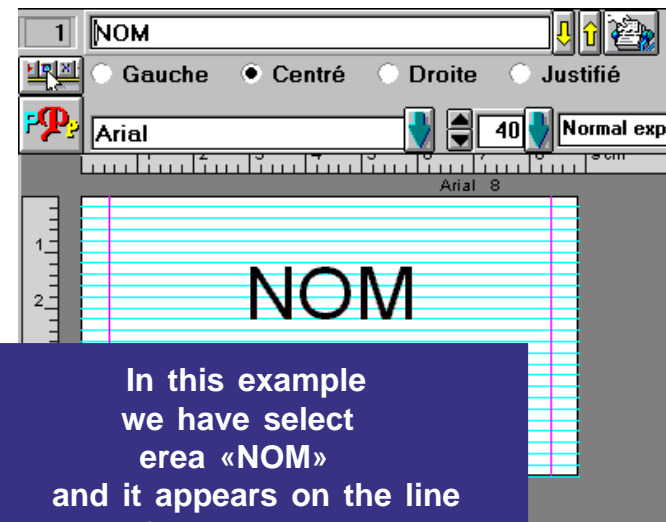
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This button
sticks up the lists that are
available
in the file database

Select the file
and valid with
button « OK »

Repeat this operation for
every area



In this example
we have select
area «NOM»
and it appears on the line
of data capture





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Our example (5 poses) show two «area communes to five cards.

: 1 — the logo



2 — adress

20, Avenue des Marins 22000 BREST

every pose have a
different name

: William LEJOUR (Pose 1)
Bernard REBIGOT (Pose 2)
Charlotte LEDENTU (pose3)
Etc...

différent phone: 06 22 23 27 00 (Pose 1)

06 22 23 27 09 (Pose 2)

06 22 23 27 23 (pose3)

Etc...

Master Color, Name **Names** or **Numeros of**
phone : **Parameter** **Parameter**
(name) (phone)



Pose 1



Pose 2



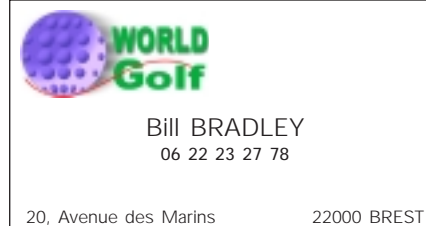
Pose 3



Pose 4



Pose 5



board
of
5 poses





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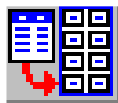
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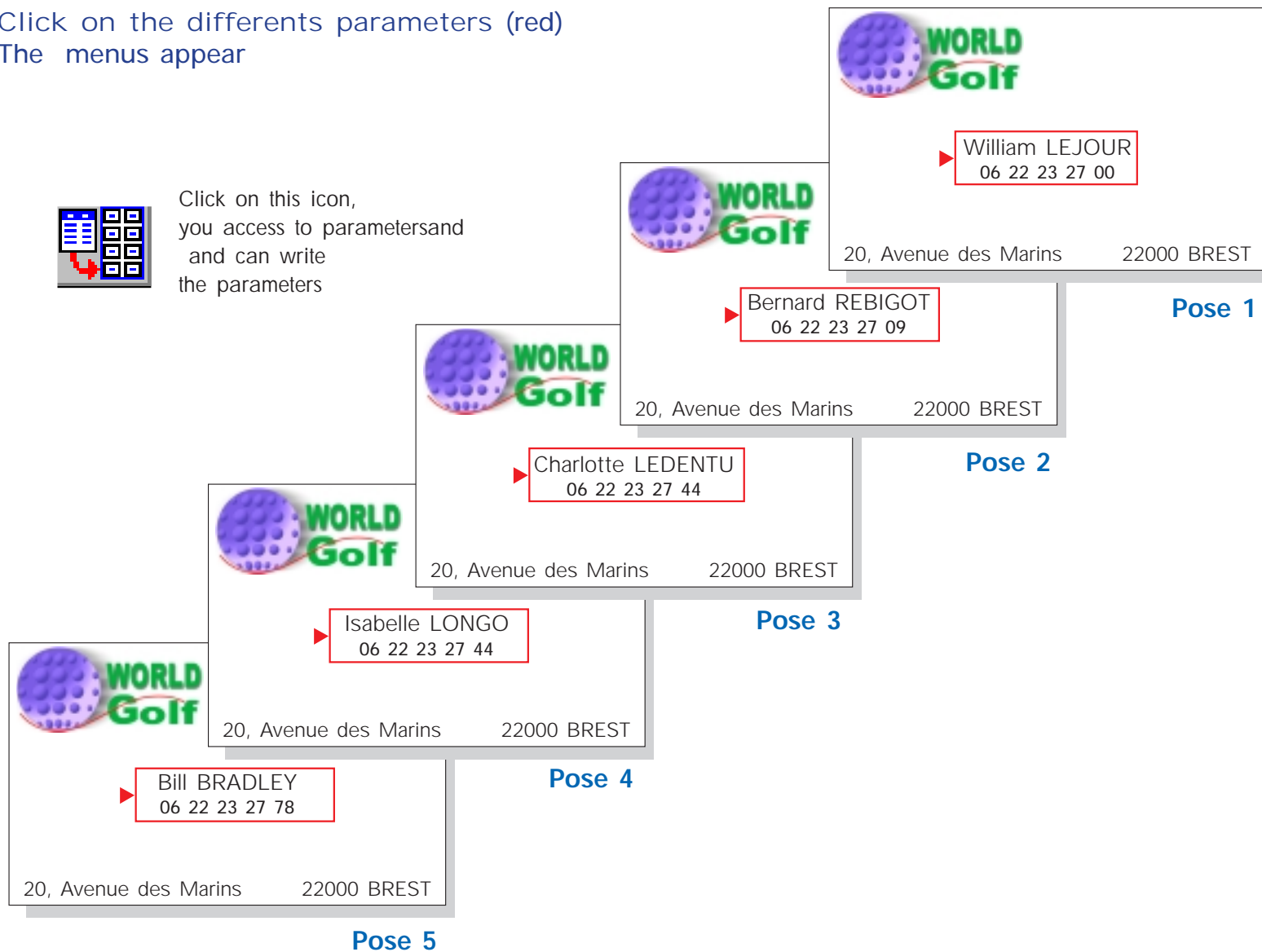
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Click on the different parameters (red)
The menus appear



Click on this icon,
you access to parameters and
can write the parameters





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Our precedent example define 2 parameters (Name and phone)

But you must define 12 différents parameters in order that you have choise.

Here : 6 parameters

[1] name [2] T'l'ph [3] Fax [4] email [5] country [6] code

Click on the part
of the bord
to obtain onglet bar
that identifiante
the N° pose

Clik on this
duble circle-arrow

the contents
of every pose
per board
or the content
of every parameter
per pose

Personnalisation de cartes - Saisie par pose

Saisissez sur chaque ligne le texte qui remplacera le paramètre.


Nombre de poses

Nom	[1]	William LEJOUR
Téléph	[2]	06 22 23 27 00
Fax	[3]	31 01 25 25 25
email	[4]	@world-golf.com
pays	[5]	France
code	[6]	FR146
[7]	[7]	
[8]	[8]	
[9]	[9]	
[10]		
[11]		
[12]		

Imprimer

Effacer

OK

 William LEJOUR
06 22 23 27 00

@ world-golf.com
FR146

Fax : 91 01 25 25 25 25
20, Avenue des Marins

Fance
22000 BREST

The position
of lines :
Pen-Tool